



Advertise in the Official Program

ISU World Synchronized Skating Championships® April 6–7, Ericsson Globe, Stockholm, Sweden, 2018

The Swedish Skating Association will host the ISU World Synchronized Skating Championships in Stockholm in April. Together with the City of Stockholm and ISU we welcome you to join the event.

Be a part of the Official Program, exclusively produced for the Championships. It will be printed and sold throughout the arena and published on the official website www.skatesweden.se. The program will include information and pictures of all teams, competition information, inspiration and editorial material about the facts and greater world of Synchro.

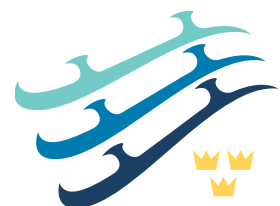
It is an appreciated product that many competitors and the general audience bring home as a memory of the experience – being a part of The Worlds in Stockholm.

Please note that the selection of advertisers will be small and therefore, send your proposal with further information to our booking as soon as possible. Last date for booking will be on March 5th. However, we might close the issue earlier than that. Address: synchroworlds2018@skatesweden.se.

A confirmation of your request will be sent when we receive your proposal.
For technical information, please look at the next page.

We are looking forward to your e-mail.

The Organizing Committee
ISU World Synchronized Skating Championships



ISU WORLD SYNCHRONIZED SKATING
CHAMPIONSHIPS® 2018
STOCKHOLM / SWEDEN / 6-7 APRIL

Official Program

Prices and Specifications

Size	Specification (mm)	Price (SEK)
Spread	420 x 295	35 000
1/1 page	210 x 295	22 500
1/2 page landscape	105 x 148	15 000
1/4- page portrait	53 x 74	8 000

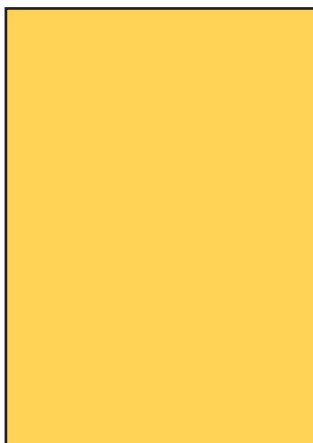
Specific format adjustments can be arranged upon agreement.

Technical data

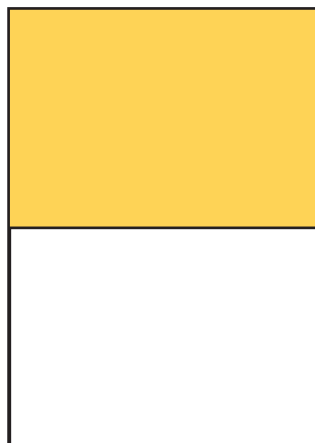
Circulation: 2 000
Format: 210 x 295 mm

Delivery of material

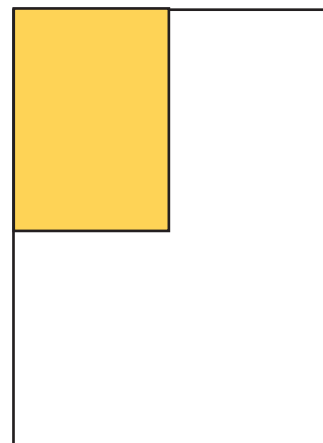
Material should be delivered to: skatesweden@smallworld.se
Material should be delivered as a printable PDF with 3mm bleed.
Deadline material: March 5th 2018



1/1 page



1/2 page



1/4 page